



## NELiX® Store Module List

What set's NELiX® apart is our ability to offer everything you need to start or upgrade your ecommerce technology. Each Module is readily available to for you to use. Simply activate the module within the Administration portal you are given after signing up.

<b>Affiliate Program</b>	<p>One of the most successful marketing techniques used by Internet E-commerce websites is the Affiliate program. This unique concept was first brought to the web by Amazon.com, and was later picked up by e-stores across the net.</p> <p>With the affiliate program, other websites become your sales force. If a website wants to participate in your affiliate program, they are assigned an affiliate ID and password. They will link to your site with their affiliate ID in the URL and any traffic that they send your way gets credited to them. Any purchases made by traffic coming from them, is tracked within the database. Both you and your affiliates can come into the system to run reports on the purchases made through affiliate traffic.</p> <p>You then cut them a commission check (the commission you pay is up to you!) Your affiliates can offer your products to their clientele and make a little money, and you get great market exposure! Everybody wins.</p>	<b>Module Price : \$595</b> Customization : Call 888-318-1388
<b>Order Tracking</b>	<p>One of the biggest advantage of doing business on the Internet is the low overhead compared to the brick and mortar counterparts. The NELiX® Mall Order Tracking Module allows you to take this concept one step further.</p> <p>With this module, users can come to the web site, enter a secure area with their login and password and view the status of orders they placed. They can find out if the order has been processed, and read messages regarding their order. This will keep customer support time to a minimum saving valuable time and money. Plus, the convenience of this feature will provide an enhanced user experience - allowing them to check up on their order 24 hours a day/7 days a week/365 days a year.</p>	<b>Module Price : \$695</b> Customization : Call 888-318-1388
<b>User Registration</b>	<p>Do you have repeat customers? The Nelix® Mall User Registration module will allow users to sign up with your web site. After signing up, they are remembered indefinitely. This means that every time they come back, they can simply log in and make their order. They no longer will have to enter in their billing information every time they order from you.</p> <p>This convenience keeps customers coming back in the future. Plus, the user registration module has "hook" that lay the groundwork for future customization of your store.</p>	<b>Module Price : \$995</b> Customization : Call 888-318-1388
<b>Gift Wrap</b>	<p>Would your product make the perfect gift? With the Nelix® Mall Gift Wrap Module, you can allow users to choose to gift wrap their purchase. You can specify which products are eligible for gift wrapping. The users will be charged a gift wrap fee for each item they gift wrap, and you will be notified of their selection.</p>	<b>Module Price : \$150</b> Customization : Call 888-318-1388
<b>On-Sale</b>	<p>There is a sale going on at your e-store! The NELiX® Mall On Sale module allows you to mark specific items as "on sale" and specify an "on sale" price. Users will see the item is on sale when they view it, or they can view a page showing all items currently on sale!</p>	<b>Module Price : \$250</b> Customization : Call 888-318-1388
<b>Personalize</b>	<p>Can users personalize your products? Many items can be personalized in some way or another. Maybe it's an inscription on a watch, a decal on a sweatshirt, or a name on a photo. The NELiX® Mall Personalize Module allows you to specify which products can be personalized. If the user chooses to personalize the item, they can enter their "personal message" for you to include on their product.</p>	<b>Module Price : \$200</b> Customization : Call 888-318-1388

<b>User Types &amp; Discounts</b>	<p>This module enhances the User Registration module by allowing you to classify users into various types. You can setup a "default" user type so that users are "tagged" with when they first sign up. You can also manually assign user types to various customers. Each user type can be associated with a discount. When a user logs in, they will be given the discount assigned to the type of customer they are.</p> <p>Furthermore, user types can be tagged as "Resellers" which will allow them to log in and place orders for customers other than themselves. They will be able to track orders that they have placed for their customers. This is ideal if you have a number of resellers selling your product, and the resellers are given a discount over consumers.</p>	<b>Module Price : \$895</b> <b>Customization : Call 888-318-1388</b>
<b>Quoting</b>	<p>When used in conjunction with the Nelix® User Registration Module, users can log in and "build a quote".</p> <ul style="list-style-type: none"> <li>- Quotes can be categorized, and saved for later review.</li> <li>- Quotes can be revised at any time. Each revision of the quote is saved, so the user can see the history of the quote they are building.</li> <li>- A quote can be converted into an "order" at the click of a button.</li> </ul> <p>This is especially powerful when used with the Nelix® User Types and Discounts Module as it adds the ability to allow resellers, CSR's or Sales Reps to log into a secure area and generate quotes for their customers and later convert them into orders.</p>	<b>Module Price : \$1295</b> <b>Customization : Call 888-318-1388</b>
<b>Site Search</b>	<p>This module includes a complex Search Mechanism that searches static pages on your website as well as product pages and category pages (with the NELIX® Categorization Module). On product pages the product code, product name and product description are all searched. Searches are sorted by a "confidence rating" and the search terms are highlighted in the descriptions shown. Multiple keywords can be used, with "hits" that match more keywords given a higher confidence than "hits" that match fewer keywords.</p>	<b>Module Price : \$250</b> <b>Customization : Call 888-318-1388</b>
<b>Categorization</b>	<p>The NELIX® Categorization Module is one of the most powerful modules available for the Nelix® Store. This module allows products to be categorized. Multiple levels of categorization are available and can be setup in a tiered fashion. Furthermore, categorizes can be divided into multiple "stores" and an unlimited number of "stores" can be run off of the same site.</p> <p>This module also adds a number of different styles of dynamic page generation, formatting the navigation through the categories using a number of different ways without any necessary knowledge of HTML.</p>	<b>Module Price : \$1995</b> <b>Customization : Call 888-318-1388</b>
<b>CSR Module Customer Service Representative</b>	<p>The Nelix® CSR Module adds features that are geared towards customer service representatives (CSRs) and sales reps. CSRs and Sales Reps have the ability to log into the system and place orders for other customers. Each order is tagged to that CSR/Sales Rep and they then have the ability to lookup any order they have placed for their customers for purposes of order tracking. CSRs/Sales Reps can build quotes for their customers which they can store, retrieve, revise and eventually convert into an order. Discount percentages can be assigned to groups that CSRs/Sales Reps are a part of to deliver a discount to CSR/Sales Rep placed orders.</p>	<b>Module Price : \$1695</b> <b>Customization : Call 888-318-1388</b>
<b>Advertisement</b>	<p>Advertise on your website with the Nelix® Advertising Module. This is a rotating banner ad mechanism that allows administrators to post banner advertisements, assigns weights, and determines how the advertiser will be charged - time based, click through based, impression based (as well as assign dollar amounts.) Reports are included to show click through and impressions of each banner ad. Advertisers can log in to run their own click through/impressions report, replace their banner, or extend their advertising campaign (payment processing uses the Nelix® KeyIC technology.)</p>	<b>Module Price : \$695</b> <b>Customization : Call 888-318-1388</b>